

# ASOJ SOFT CAPS PVT LTD

## Latest Technology and Precision in Encapsulation

Plant Facility / Factory	:	Village Asoj, Baroda Halol Highway Dist: Baroda 391 510.
Email	:	<a href="mailto:asojbaroda@gmail.com">asojbaroda@gmail.com</a>
Website	:	<a href="http://www.asojsoftcaps.com">www.asojsoftcaps.com</a>
Founder CMD	:	Late Shri.Amrit K Savla Technocrat & Technologist
Directors	:	Mr. Narendra K. Savla Finance & Admin. ( Experience : 30 + Years ) Mr. Amish A. Savla ( Msc. ) Marketing, ( Experience : 15 + Years ) Mr. Bhavin A. Savla ( M.Pharm ) Technical. ( Experience : 13+ Years )
Executives	:	Mr. Alok Savla ( M.Sc ) Marketing
Establishment	:	1981 1984 (Production Commencement)
Mfg.Lic.No.	:	G-607, G-318 & GA-505
<b>Additional Qualification</b>	:	<b>Revised Schedule M Compliant</b> <b>W.H.O. G.M.P. Certified Facility</b> <b>Schedule T Compliant Facility</b>
No. of Employees	:	Managerial 05 Technical 08 (Pharmacists & Post Grad's) Quality Control & Assurance 05 Administration Staff 06 Skilled Workers 25 Semi Skilled Workers 40 Mumbai Office 04
Business Activities	:	Business Sales Activities are categorized under Business Heads including: (A) International Sales / Direct Exports (B) Private Label & Merchant Exports (C) Own Sales– Own Label, Generics, Institutional, Herbal OTC.

**Since 1984, ASOJ SOFT CAPS PVT. LTD.,** has been associated with various Pharmaceuticals Companies -

Indian & Multinational on :

- Contract Manufacturing / Loan License Basis
- Private Label Manufacturing
- Product Development
- Marketing arrangements for domestic as well as export markets.

**The Company's expertise lies in encapsulation of products of:**

- Allopathic Category
- Herbal Category
- Hormones
- Food Supplement Category
- Cosmetics
- Aromatic Oils
- Development of new formulations

## **QUALITY POLICY**

The Company's main objective is to provide quality service to the Health Care Industry - World Over, by strict adherence to Industrial Norms in terms of Quality of both product as well as service. The objective is achieved by monitoring continuous Quality awareness of the company and with motivation, training and direction to the employee. Quality is systematically monitored and ensured through out-standing workmanship and by ensuring maintenance of G. M. P. Standards in the plant. Maintaining of G. M. P. Standards is monitored by procedures which are developed in accordance with the Company's Quality requirement and with reference to W. H. O. G. M. P.

The Ultimate Goal of the Company is to get due Recognition in the National and International Market by providing a Total Customer Satisfaction through Outstanding and Committed Quality Service. Our consistent and careful approach towards building in Quality Products, we hold today W. H. O. G. M. P. Certificate. Our Facilities are ISO 9001:2008 & ISO 22000:2005 Certified.

## **THE PLANT**

The plant is built over sprawling five acre plot, located at Village Asoj on the Baroda - Halol Highway about 25 kms from main city Baroda. One-fifth of the total plot is only used for the plant whereas the rest of the open space has been transformed into a green zone with numerous trees and plants with lush lawns keeping in mind the green environmental commitment.

The plant has been designed to meet the code of current GOOD MANUFACTURING PRACTICE, as specified in the UNITED KINGDOM. Designed by Late, Mr. M. K. Mehta, leading technological expert in the field, with exposure in setting up similar plants all over the world. The team behind ASOJ is a fine blend of Young Technocrats and Experience Technologists with over 27 years of experience in the Soft Gelatin Manufacturing Field.

The Soft Gelatin Plant has been in operation right from 1984 and by today it has achieved many Encapsulation Lines of highly specialized encapsulation machines in departments like:

- General Product Manufacturing Area
- Herbal Product Manufacturing Area
- Hormones Manufacturing Area

Supporting these Encapsulation lines are fully dedicated area-wise medicine preparation equipment's and utilities.

## **PACKING**

A huge Central Packing Area to pack products in different types of packs is possible with many Blister Pack Machines and Bottles Filling Machine

Customers have a varied option of choosing from more than 25 different blister pack change parts for packing of their products.

## **QUALITY CONTROL**

Quality Control is critical element in the manufacturing of Soft Gelatin Capsules. Testing begins with the receipt of Raw Materials and continues through the medicine preparation, encapsulation process and packaging operations. It includes Physical, Chemical and Microbiological evaluations to assure conformance with Regulatory, Client and In-house specifications.

The Quality Control department is independently managed, adequately staffed and well equipped with sophisticated instruments like H.P.L.C., F.T.I.R., U.V. Spectrophotometer etc. enabling to test all products and materials In-house.

## **DIVERSIFICATION**

Although the Plant was started primarily to specialize in the manufacturing of Soft Gelatin Capsules in various dosage forms, of late it has added other dosage forms like:

- Hard Gelatin Capsule Filling – General
- Tablet Manufacturing
- Ointment Manufacturing – Herbal
- Liquid Filling - Herbal

The above facilities are added in separate building facilities than the main plant. Equipped with latest machines in the respective departments, technological strength in multidisciplinary activities is adequately shown.

The Hard Gelatin Capsule Filling area boasts of Two Auto-Filling Machines and one Semi-Auto Filling Machines. Similarly the other departments are equipped with latest equipments to meet multiple requirements with world best quality.

## ACHEIVEMENTS

Achievements at ASOJ during these fruitful years have always been excellent innovations.

The below citations speak of them.

- First Company to manufacture Nifedipine Soft Gelatin Capsules in India right from Formulation of actives to Encapsulation.  
[ Calcigard for Torrent Pharmaceuticals ]
- First Company to introduce lower variant for Nifedipine Capsules 5 MG in India.  
[ Calcigard for Torrent Pharmaceuticals ]
- First Company in India to successfully introduce Soft Gelatin Capsules in Blister Packs.  
[ Calcigard for Torrent Pharmaceuticals ]
- Manufacturing in the Early – Days “ NIFEDIPINE CAPSULES ” for almost all companies having presence in this market viz., CIPLA LTD., TORRENT PHARMACEUTICALS., EMERK (I) LTD., J. B. PHARMACEUTICALS., P.C.I. FINE CHEMICALS., UNIQUE PHARMACEUTICALS., etc.
- Jointly with Cipla Ltd. encapsulated successfully for the first time in India an highly specialized Soft Gelatin Product of great Medical importance, the Immunosuppressive “Cyclosporin Capsules”
- Jointly with Cipla Ltd. encapsulated successfully for the first time in India an highly specialized Soft Gelatin Product of Great Medical importance, the Anti-Cancer drug “ Etoposide Capsules ” .
- Successfully catering with high current sales figures, the Internationally acclaimed brand of Rhone Poulenc - “ Essential - L Capsules ”

- Jointly with Dabur India Ltd., formulated the highly successful Dabur Brand " Pudina Hara ".  
Manufacturing of this product in huge volume ever meeting the hugely growing market for the product.
- Jointly with Dabur Pharmaceuticals formulated two of Ayurveda's important herbs - " Neem"and "Ashwagandha" in Soft Gelatin Capsules form.
- Manufactured for the first time in India, Castor Oil Capsules, Castor oil widely known for its Laxative properties. The Company own brand " Castrolax " is the only of its kind in the Indian market and is the Company's top selling Herbal OTC product.
- Manufactured for the first time in India such many Ophthalmic Eye Ointments in Soft Gelatin Capsules for Local application like Acyclovir, Gentamycin, Ciprofloxacin, Norfloxacin, Miconazole.
- Successfully manufactured and delivered 160 Million capsules of Chloramphenicol Eye Ointment 1% 250 mg in the time interval of 3 months for the Govt. of India.
- Successful manufactured and delivered 260 Million capsules of Clofazimine Capsules - the Anti -Leprosy drug in a time interval of only 2 months for the Anti-Leprosy Eradication Program for the Govt. of India.
- Manufactured for the first time in India Digestive Enzyme ( Pepsin & Fungal Diastase ) in Soft Gelatin Capsules.

Such other various achievements / targets have been always the key-marks the Company has looked upon.

## Product Range :

The Company has a strong Presence in the ranges like :

- Vitamins
- Multivitamins
- Antioxidants
- Dietary Food Supplements
- Herbal Products
- Cough-Cold Products
- Anti-Leptotics
- Hormones ( Micronized Progesterone 100 / 200 / 300 / 400 )
- Analgesics, Antipyretics, NSAIDS and Anti – Rheumatoid

These product ranges in Soft Gelatin Capsules formulations has a wide and huge potential in India & the world over.